Data Analysis for Psychology in R 1

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Week's Learning Objectives

- 1. Understand the difference between variance, covariance, and correlation
- 2. Know how to calculate both covariance and correlation
- 3. Understand how to interpret the correlation coefficient
- 4. Know how perform and interpret the results of a significance test of your correlation
- 5. Understand which form of correlation is most appropriate to use with your data

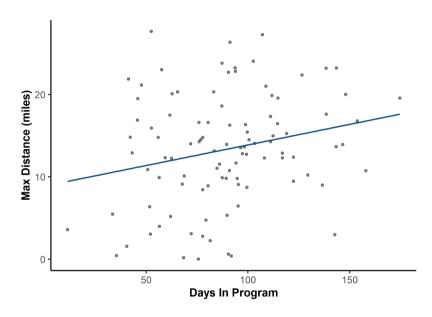
Example

- Suppose a running coach wants to know whether there is an association between a participants' time spent enrolled in their running program (recorded in days) and the maximum distance they can run (receded in miles)
- We are provided with information on the last 100 participants to enroll on the program

Data

```
daysInProgram maxDistance
##
## 1
         95.32143
                      9.076514
## 2
         174.62360
                     19.581428
## 3
         11.38827
                     3.575377
## 4
         91.17004
                     26.352013
## 5
         56.37932
                     9.923332
## 6
         122.36747
                     12.384450
```

Visualisation

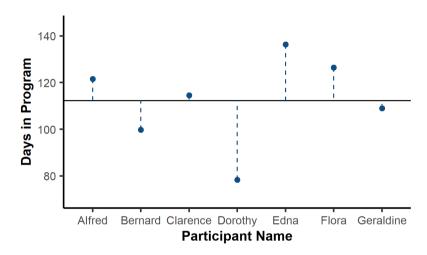


Part 1: Variance & Covariance

Variance Recap

$$s_x^2 = rac{\sum_{i=1}^n \left(x_i - ar{x}
ight)^2}{n-1}$$

- Variance: Deviance around the mean of a single variable
- Raw deviation is the distance between each person's days in the program and the mean number of days in the program.
- To get the variance, we:
 - 1. Square the values to get rid of the negative
 - 2. Sum them up and divide by n-1 to get the average deviation of the group from its mean.



Variance

$$s_x^2 = \frac{\sum_{i=1}^n \left(x_i - ar{x}
ight)^2}{n-1} = s_x^2 = \frac{2192.57}{7-1} = s_x^2 = 365.43$$

ullet where $ar{x}=112.3$

x_i	$x_i - ar{x}$	$(x_i-ar{x})^2$
121.57	9.27	86.01
99.73	-12.57	157.9
114.63	2.33	5.45
78.37	-33.93	1150.95
136.41	24.11	581.5
126.42	14.12	199.5
108.94	-3.36	11.26
		2192.57

Covariance Recap

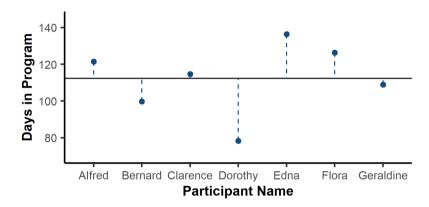
- Covariance: A value that represents how two variables change together
- Does y differ from its mean in a similar way to x?
- Mathematically similar to variance:

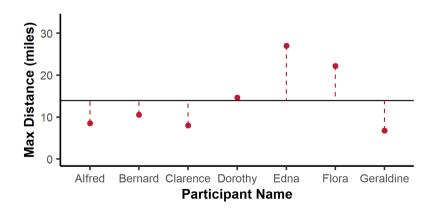
Variance

$$s_x^2 = rac{\sum_{i=1}^n (x_i - ar{x})^2}{n-1} = rac{\sum_{i=1}^n (x_i - ar{x})(x_i - ar{x})}{n-1}$$

Covariance

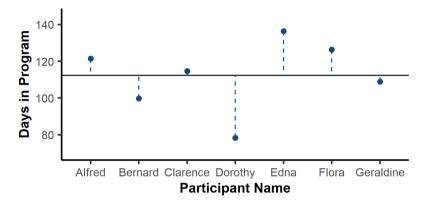
$$Cov_{xy} = rac{\sum_{i=1}^n \left(x_i - ar{x}
ight) \left(y_i - ar{ar{y}}
ight)}{n-1}$$

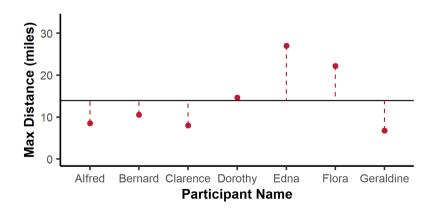




Covariance Recap

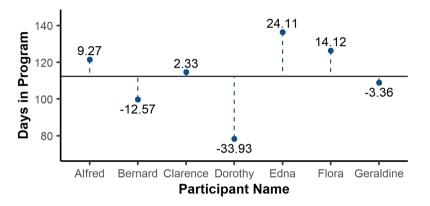
- It's possible two variables are related if their observations differ proportionally from their means in a consistent way
- Covariance gives us a sense of this...
 - High covariance suggests a stronger association than a lower covariance
 - Why can't we stop here?
 - Why is correlation necessary?

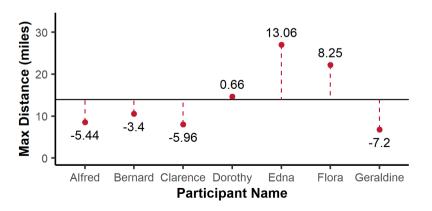




$$Cov_{xy} = rac{\sum_{i=1}^n (x_i - ar{x})(y_i - ar{y})}{n-1}$$

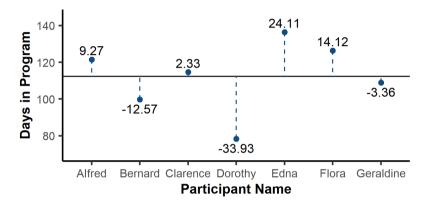
$x_i - ar{x}$	$y_i - ar{y}$	$(x_i-ar{x})(y_i-ar{y})$
9.27	-5.44	-50.41
-12.57	-3.4	42.67
2.33	-5.96	-13.9
-33.93	0.66	-22.54
24.11	13.06	315.04
14.12	8.25	116.59
-3.36	-7.2	24.15
		411.59

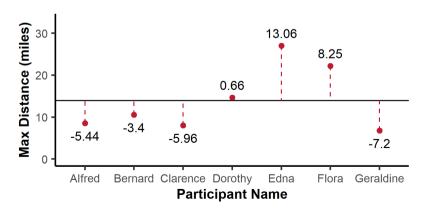




$$Cov_{xy} = rac{\sum_{i=1}^{n}(x_i - ar{x})(y_i - ar{y})}{n-1} = rac{411.59}{7-1} = 68.6$$

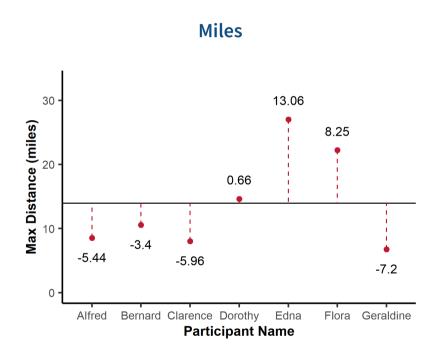
$x_i - ar{x}$	$y_i - ar{y}$	$(x_i-ar{x})(y_i-ar{y})$
9.27	-5.44	-50.41
-12.57	-3.4	42.67
2.33	-5.96	-13.9
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		411.59

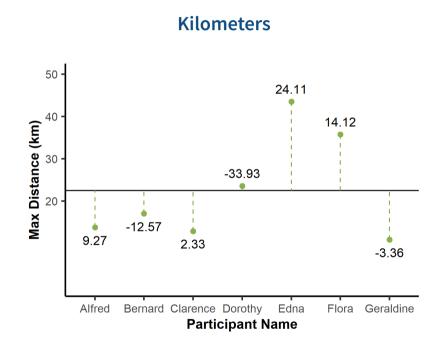




- A value of 68.6 seems high...I think. Is it?
 - Maybe? But maybe not.
 - Covariance is related specifically to the scales of the variables we are analysing.
 - Variables with larger scales will naturally have larger covariance values.

• Consider what would happen if we converted our distance data to kilometers instead of miles.





Miles

$$Cov_{xy} = rac{411.59}{7-1} = 68.6$$

$x_i - ar{x}$	$y_i - ar{y}$	$(x_i-ar{x})(y_i-ar{y})$
9.27	-5.44	-50.41
-12.57	-3.4	42.67
2.33	-5.96	-13.9
-33.93	0.66	-22.54
24.11	13.06	315.04
14.12	8.25	116.59
-3.36	-7.2	24.15
		411.59

Kilometers

$$Cov_{xy} = rac{662.66}{7-1} = 110.44$$

$x_i - ar{x}$	$y_i - ar{y}$	$(x_i-ar{x})(y_i-ar{y})$
9.27	-8.75	-81.16
-12.57	-5.47	68.7
2.33	-9.59	-22.38
-33.93	1.07	-36.28
24.11	21.03	507.21
14.12	13.29	187.7
-3.36	-11.59	38.88
		662.66

Part 2: The Correlation Coefficient

- Correlation allows you to compare continuous variables across different scales without the magnitude of the variables skewing your results.
- Pearson's product moment correlation, r, is the standardised version of covariance:

$$r = rac{rac{\sum_{i=1}^{n}(x_i - ar{x})(y_i - ar{y})}{n-1}}{\sqrt{rac{\sum_{i=1}^{n}(x_i - ar{x})^2}{n-1}}\sqrt{rac{\sum_{i=1}^{n}(y_i - ar{y})^2}{n-1}}} = rac{Cov_{xy}}{s_x s_y}$$

- By dividing covariance by the product of the standard deviations of x and y, we remove issues with scale differences in the original variables.
- Because of this, you can use r to investigate the association(s) between continuous variables with completely different ranges.

Miles

$x_i - ar{x}$	$(x_i - \bar{x})^2$	$y_i - ar{y}$	$(y_i - ar{y})^2$
9.27	86.01	-5.44	29.55
-12.57	157.9	-3.4	11.53
2.33	5.45	-5.96	35.47
-33.93	1150.95	0.66	0.44
24.11	581.5	13.06	170.68
14.12	199.5	8.25	68.13
-3.36	11.26	-7.2	51.78
	2192.57		367.58

Kilometers

$x_i - ar{x}$	$(x_i - ar{x})^2$	$y_i - ar{y}$	$(y_i - ar{y})^2$
9.27	86.01	-8.75	76.59
-12.57	157.9	-5.47	29.89
2.33	5.45	-9.59	91.94
-33.93	1150.95	1.07	1.14
24.11	581.5	21.03	442.41
14.12	199.5	13.29	176.61
-3.36	11.26	-11.59	134.21
	2192.57		952.8

$$s_x = \sqrt{rac{2192.57}{7-1}} = 19.12 \, \, s_y = \sqrt{rac{367.58}{7-1}} = 7.83 \, \, \, \, s_x = \sqrt{rac{2192.57}{7-1}} = 19.12 \, \, \, s_y = \sqrt{rac{952.8}{7-1}} = 12.6$$

Miles

$\overline{x_i - ar{x}}$	$(x_i - \bar{x})^2$	$y_i - ar{y}$	$(y_i - ar{y})^2$
9.27	86.01	-5.44	29.55
-12.57	157.9	-3.4	11.53
2.33	5.45	-5.96	35.47
-33.93	1150.95	0.66	0.44
24.11	581.5	13.06	170.68
14.12	199.5	8.25	68.13
-3.36	11.26	-7.2	51.78
	2192.57		367.58

$$r = rac{Cov_{xy}}{s_x s_y} \;\; = \;\; rac{68.6}{19.12 \cdot 7.83} = 0.46$$

Kilometers

$x_i - ar{x}$	$(x_i - ar{x})^2$	$y_i - ar{y}$	$(y_i-ar{y})^2$
9.27	86.01	-8.75	76.59
-12.57	157.9	-5.47	29.89
2.33	5.45	-9.59	91.94
-33.93	1150.95	1.07	1.14
24.11	581.5	21.03	442.41
14.12	199.5	13.29	176.61
-3.36	11.26	-11.59	134.21
	2192.57		952.8

$$r = rac{Cov_{xy}}{s_x s_y} \;\; = \;\; rac{110.44}{19.12 \cdot 12.6} = 0.46$$

- Correlations measure the degree of association between two variables.
- If one variable changes, does the other variable also change?
- If so, do they rise and fall together, or does one rise as the other falls?

Correlation in R

- To run a simple correlation in R, you can use cor()
- Let's compute the correlation between the number of days in the program and the max running distance for our entire sample of 100:

```
cor(dat$daysInProgram, dat$maxDistance)
```

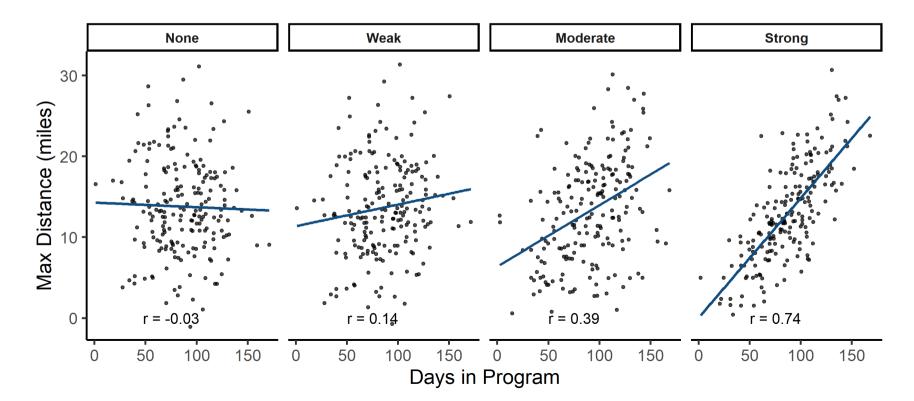
```
## [1] 0.2332039
```

• Now we have a correlation value. But what does it mean?

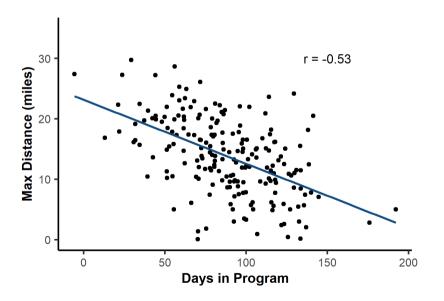
- Values of r fall between -1 and 1.
 - Values closer to 0 indicate a weaker association
 - o More extreme values indicate a stronger association
 - Interpretation:

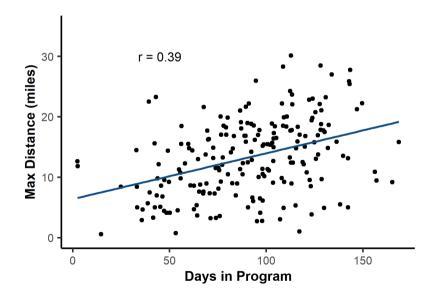
Strength	Value
Weak	.1 < r < .3
Moderate	.3 < r < .5
Strong	r > .5

- Values of r fall between -1 and 1.
 - Values closer to 0 indicate a weaker association
 - o More extreme values indicate a stronger association



- The sign of *r* says nothing about the strength of the association, but its direction
 - Positive values indicate that the two variables rise together or fall together.
 - Negative values indicate that as one variable increases, the other decreases, and vice versa





- ullet In some cases, r is considered a descriptive statistic
 - r is actually a direct measure of effect size:
 - It provides information about the strength of the association between two variables
 - It is a standardized measure

Questions?

Part 3: Hypothesis Testing with r

Hypotheses

- There may be times that a correlation is the test of interest, and we can formulate associated hypotheses tests.
- There is no association between two random variables, so the null hypothesis should reflect this:
 - $\circ H_0: r=0$
 - $\circ H_{1\,two-tailed}: r \neq 0$
 - $\circ H_{1 \ one-tailed}: r>0 \ \lor \ r<0$

Significance Testing

Remember the key steps of hypothesis testing:

- 1. Compute a test statistic
- 2. Locate the test statistic on a distribution that reflects the probability of each test statistic value, given that H0 is true.
- 3. Determine whether the probability associated with your test statistic is lower than lpha

Calculation

Compute a test statistic

- The sampling distribution for r is approximately normal with a large n, and is t distributed when n is small.
 - Thus, significance is assessed using a *t*-distribution
- The *t*-statistic for a correlation is calculated as:

$$t=r\sqrt{rac{n-2}{1-r^2}}$$

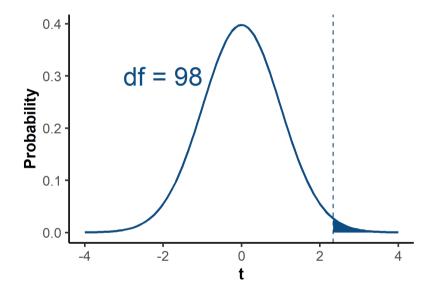
• So in our example:

$$t = 0.23\sqrt{\frac{100 - 2}{1 - 0.23^2}} = 0.23\sqrt{\frac{98}{0.95}} = 0.23\sqrt{103.16} = 2.34$$

Is our test significant?

Locate the test statistic on a distribution

- We have all of the pieces we need:
 - \circ Our *t*-statistic = 2.34
 - \circ We use a t distribution with n-2 degrees of freedom, so degrees of freedom = 100-2=98
 - n-2: we had to calculate the means of two variables (e.g., in our example daysInProgram and maxDistance)
 - \circ We will use two-tailed α = .05
- So now all we need is to calculate the *p*-value in order to make our decision.



Is our test significant?

Determine whether the probability associated with your test statistic is lower than lpha

• What proportion of the plot falls in the shaded area?

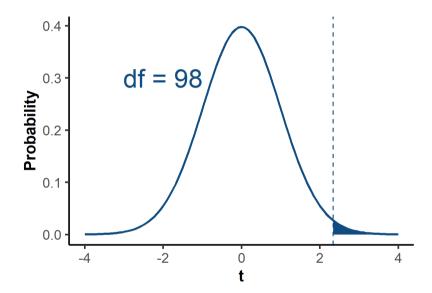
```
tibble(
   Exactp = round(2*(1-pt(2.34, 98)),2)
)

## # A tibble: 1 × 1

## Exactp

## <dbl>
## 1 0.02
```

- The probability that we would have a t-statistic at least as extreme as 2.34 if H_0 were true is only 0.022
 - $\circ~0.022 < .05,$ so we conclude our results are significant



Our Test: in R

• Use cor.test()

• Note: There might be a small amount of rounding error when we compare to calculated in R.

Write Up

There was a weak positive correlation between maximum distance and the number of days in program (r=.23,t(98)=2.37,p=.020). These results suggested that a greater number of days in the program was positively associated with a higher maximum running distance.

Questions?

Part 4: Assumptions

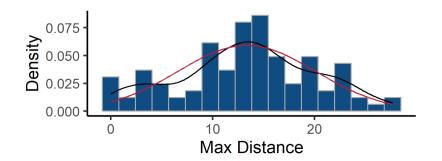
- 1. Variables must be interval or ratio (continuous)
 - Knowledge of your data
 - No Likert scales!

- 1. Variables must be interval or ratio (continuous)
- 2. Variables must be normally distributed

Max Distance

```
shapiro.test(dat$maxDistance)
```

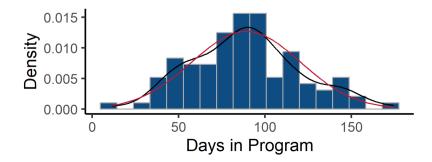
```
##
## Shapiro-Wilk normality test
##
## data: dat$maxDistance
## W = 0.98001, p-value = 0.1332
```



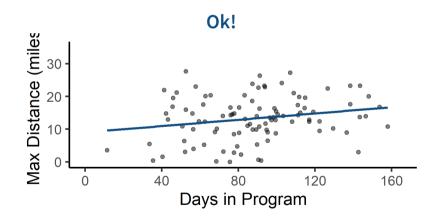
Days in Program

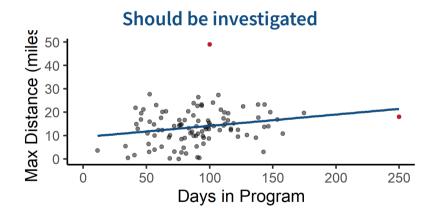
```
shapiro.test(dat$daysInProgram)
```

```
##
## Shapiro-Wilk normality test
##
## data: dat$daysInProgram
## W = 0.98833, p-value = 0.533
```

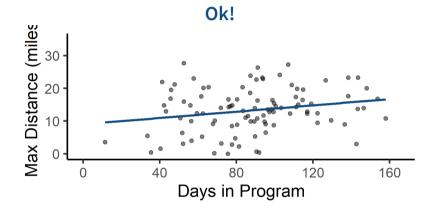


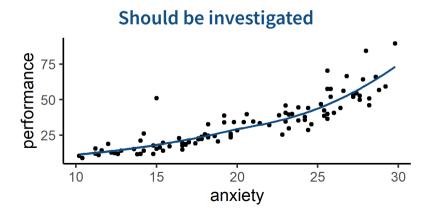
- 1. Variables must be interval or ratio (continuous)
- 2. Variables must be normally distributed
- 3. There must be no extreme outliers in your data



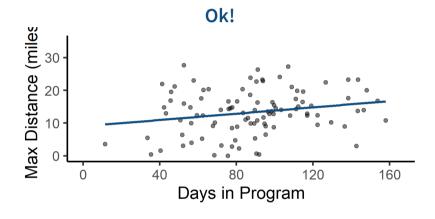


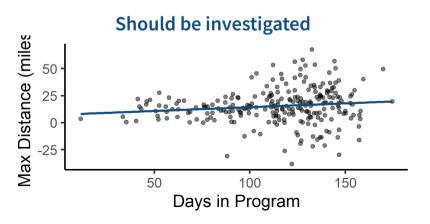
- 1. Variables must be interval or ratio (continuous)
- 2. Variables must be normally distributed.
- 3. There must be no extreme outliers in your data
- 4. The association between the two variables must be linear





- 1. Variables must be interval or ratio (continuous)
- 2. Variables must be normally distributed.
- 3. There must be no extreme outliers in your data
- 4. The association between the two variables must be linear
- 5. Homoscedasticity (homogeneity of variance)





Questions?

Part 5: Other Types of Correlation

Types of Correlation

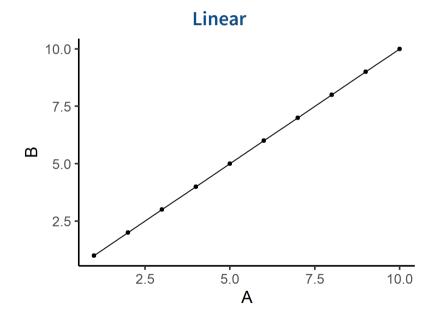
Variable 1	Variable 2	Correlation Type
Continuous	Continuous	Pearson
Continuous	Categorical	Polyserial
Continuous	Binary	Biserial
Categorical	Categorical	Polychoric
Binary	Binary	Tetrachoric
Rank	Rank	Spearman
Nominal	Nominal	Chi-square

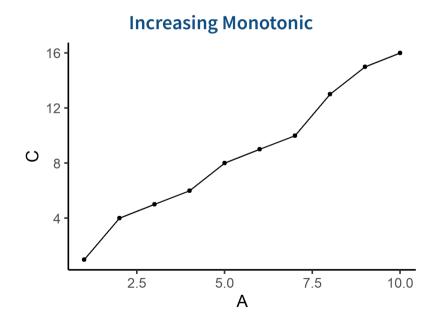
Spearman's Correlation

- Spearman's ρ (or rank-order correlation) uses data on the rank-ordering of x, y responses for each individual.
- Spearman's ρ is a nonparametric version of Pearson's r, so it doesn't require the same constraints on your data
- When would we choose to use the Spearman correlation?
 - If our data are naturally ranked data (e.g. a survey where the task is to rank foods and drinks in terms of preference)
 - Our data are ordinal (e.g., Likert scales)
 - o If the data are non-normal or skewed
 - If the data shows evidence of non-linearity

Spearman's Correlation

- Spearman's is not testing for linear associations, it is testing for increasing monotonic association.
 - What?





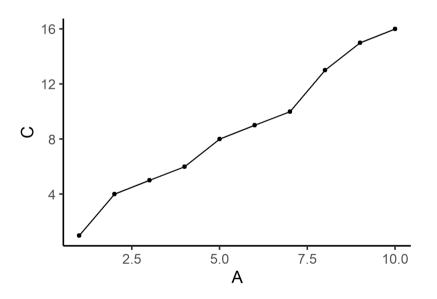
A perfectly linear association between A & B

A perfectly increasing monotonic association between A & C

Monotonic Association

• Perfect Monotonic Association: The rank position of all observations on Variable A is the same as the rank position of all observations on Variable C.

ID	Α	С	Rank_A	Rank_C
ID1	1	1	1	1
ID2	2	4	2	2
ID3	3	5	3	3
ID4	4	6	4	4
ID5	5	8	5	5
ID6	6	9	6	6
ID7	7	10	7	7
ID8	8	13	8	8
ID9	9	15	9	9
ID10	10	16	10	10



Calculating Spearman's ρ

$$ho=1-rac{6\sum d_i^2}{n(n^2-1)}$$

- $d_i = \operatorname{rank}(x_i) \operatorname{rank}(y_i)$
- Steps
 - 1. Rank each variable from largest to smallest
 - 2. Calculate the difference in rank for each person on the two variables
 - 3. Square the difference
 - 4. Sum the squared values

Calculating Spearman's ρ by hand

• Imagine we want to know whether the participants' ratings (on a 1-10 scale) of the program are associated with how difficult they found the program (on a 1-10 scale):

Names	ProgRating	Difficulty
Alfred	7	10
Bernard	8	9
Clarence	4	8
Dorothy	2	5
Edna	5	7
Flora	3	1
Geraldine	1	4

x_i	y_i	x_i ranked	y_i ranked	di	di^2
7	10	6	7	-1	1
8	9	7	6	1	1
4	8	4	5	-1	1
2	5	2	3	-1	1
5	7	5	4	1	1
3	1	3	1	2	4
1	4	1	2	-1	1
					10

$$ho = 1 - rac{6 \cdot 10}{7(7^2 - 1)} = 1 - rac{60}{7(49 - 1)} = 1 - rac{60}{336} = 1 - 0.18 = 0.82$$

Calculating Spearman's ρ in R

- You can also use cor() and cor.test() to calculate Spearman's ρ in R
 - Just need to update the method = argument

rho

0.8214286

##

• Necessary to use when you have ties in your ranks (i.e., your ranks are not unique)

Summary

- Today we have covered:
 - The differences between variance, covariance, and correlation
 - How to calculate both covariance and correlation
 - How to interpret both the correlation coefficient and the results of the associated significance test
 - $\circ~$ Other methods for correlation and calculated Spearman's ho~

Tasks & Next Week

Tasks

- Go to your lab and work on the assessed report
- Submit the assessed report by 12 noon on Friday 29th March 2024, see report instructions
- Complete the Peer Assessment of Contribution form
 - o The form closes at 12 noon on the 5th of April 2024
 - Find it on the course LEARN page > Assessment > DAPR1 Peer Assessment
- Go to office hours if you have questions
 - Emma's Office Hours = Tuesdays 10:30-11:30 in G15, 7 George Square
- Complete any assigned reading

Next week (week beginning 1st April)

- There will be no lectures
- The labs will still go ahead
 - In the labs you will work through mock exam questions
 - o Don't forget to bring a calculator, a pencil, and an eraser with you
- Next week will be the last week of labs (and of the course)